



AHERO MAGAZINE WINTER 2021-22 MEDIA KIT



America's Heroes Enjoying Recreation Outdoors (AHERO) has been serving wounded/injured service members and Veterans for more than a decade, offering opportunities to heal through time spent in activities and fellowship together with concerned citizens.

We welcome your interest in participating in AHERO Magazine as it spreads the word about what AHERO is doing to help our Veterans.

A full-color, high-quality, perfect-bound publication, this semi-yearly magazine advances AHERO's mission to combat the tragic rate of suicide among Veterans and currently serving military members by bringing them together in outdoor enjoyment and camaraderie. On its pages, the stories told by our heroes – or on their behalf – often tell of the battle within and the hope and help they receive just by being with their peers. In this, they are the message.

CONTENT INCLUDES:

- Warrior profiles and highlights of AHERO events and projects locally and around the country.
- Stories from and about sponsors, contributors and community support. In this way, we inform our military Veterans, active-service members and civilian readers of the generosity of these companies and individuals. This gives AHERO the opportunity to express its deep gratitude for their help with carrying out the mission.
- Updates of progress of ongoing projects such as:
 - AHERO's long-term plans to create a MajGen James E. Livingston Warrior Lodge to accommodate more wounded Veterans at hunts, musical gatherings and other events at AHERO Farms
 - Support for the Gulf Coast Gold Star Families and Veteran's Memorial Park of Pensacola
 - Development of "4AHERO" areas of specific endeavor that interest and support Veterans in charitable, creative, and engaging ways. Examples of these include Music4AHERO, Riding4AHERO and TheArts4AHERO.*
 - Profiles of our AHERO Volunteers who are the true heart and hands of our organization

AHERO's all-volunteer staff is carrying out AHERO's mission of inspiring our wounded Veterans to recapture their love and enjoyment of life. Please help spread the word by placing an ad today!

The need goes on to raise funds and receive commitments toward expanding the organization's capacity to accommodate more wounded Veterans at AHERO's healing activities and programs. Please let us hear from you so we can publicly show our appreciation in an article or advertisement in our magazine. Offered online and in print, AHERO Magazine is always free and available to thousands of readers throughout Alabama and the Mississippi-to-Florida Gulf-Coast region – and beyond.

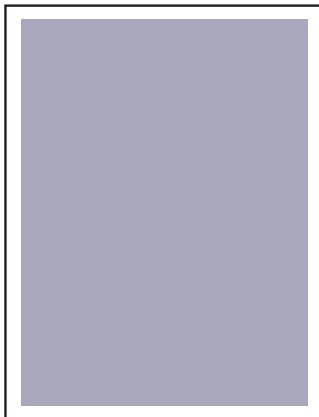
Please help make the dream of the AHERO Warrior Lodge a reality!

***More information on these events – including sponsorship opportunities can be found at AHEROUSA.ORG**

AHERO MAGAZINE is a high-quality, full-color, perfect-bound publication telling the AHERO story and advancing its mission of serving our American heroes. Publication of the Winter 2021-22 issue is set for December 15, with copies distributed throughout the Gulf Coast region as well as targeted Veteran and AHERO communities. A digital format will be available for inclusion on appropriate websites and mobile platforms.

AD SPECIFICATIONS AND RATES

DISTRIBUTION DATE: December 15, 2021 • AD SALES DEADLINE: December 1, 2021



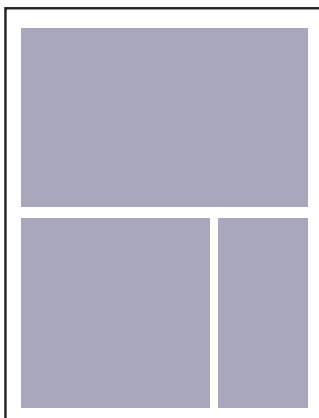
Full Page Ad - No Bleed:
7.625" x 10.125"

Full Page Ad With Bleed:
8.875" x 11.375"
Trim Size: 8.375" x 10.875"
Live Area Size: 7.625" x 10.125"

Full Page - \$1,050
Half Page - \$600
Third Page - \$400
Sixth Page - \$250

Premium Positions:

Outside Back Cover - \$3,000
Inside Front Cover - \$2,000
Inside Back Cover - \$1,500



Half Page Horizontal:
7.625" x 4.875"

Third Page Square:
4.875" x 4.875"

Sixth Page:
2.375" x 4.875"

Ad File Format:

High-resolution (300 dpi) cmyk PDF or jpeg.
Text converted to outlines. No registration or crop marks please.

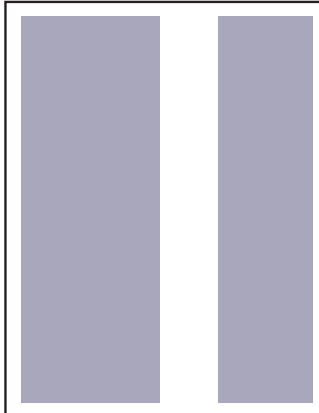
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Ad Delivery:

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Design Services Available:
Contact us if you need assistance
with your ad.



Half Page Vertical:
3.625" x 10.125"

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