



League Logs

MEDIA KIT

The Junior League of Montgomery

is an organization of women committed to promoting voluntarism, developing the potential of women, and improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

The Junior League of Montgomery encourages a diverse membership and reaches out to women of all races, religions and national origins who demonstrate an interest in and commitment to voluntarism.

The Junior League of Montgomery is affiliated with the Association of Junior Leagues International, Inc.— an international organization of 292 Leagues with more than 200,000 members. Since 1926 the Junior League of Montgomery has given millions of volunteer service hours to the community.

League Logs Magazine

is published twice a year— with 4000 copies produced in January and again in July. Circulation includes Junior League members, community leaders, corporations, individuals, medical offices and many more.

Through feature stories and interviews, League Logs reports on League activities and critical issues facing our community. Areas where Junior League volunteer service impacts the community include education, health, family support and preservation, poverty intervention, violence intervention, cultural enrichment and support of community resources.

JLM's Community Impact

since its inception in 1926, has amounted to millions of dollars awarded to various organizations in the Montgomery community. The Junior League is unique in that each financial award is accompanied by volunteers. This League year, \$85,000 in grant monies was distributed to ten community partners.


JLM's Major Fund Raising Projects



Women's
LEADERSHIP SUMMIT
Junior League of Montgomery
MARCH 6, 2020



shopsaveserve
MARCH 26-APRIL 5, 2020



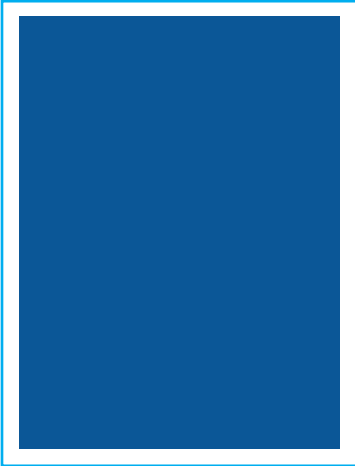
College &
CAREER
NIGHT
Junior League
OF MONTGOMERY
SEPTEMBER 14, 2020



Holiday
Market
OCTOBER 14-17, 2020

AD SPECIFICATIONS & RATES

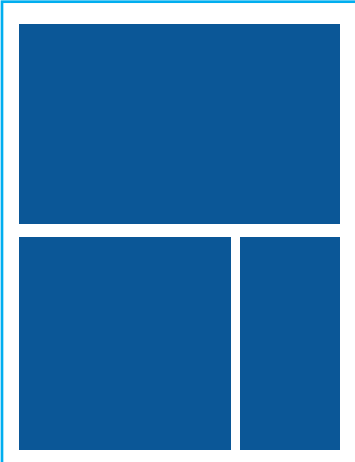
Back Cover	\$1,000
Inside Cover (Front or Back)	\$900
Centerfold	\$1,160
Full Page	\$775
Half Page	\$600
Third Page	\$525
Sixth Page	\$400



Full Page Ad - No Bleed:
7.625" x 10.125"

Full Page Ad With Bleed:
9.375" x 11.875"
Trim Size: 8.375" x 10.875"
Live Area Size: 7.625" x
10.125"

AD DEADLINE: JANUARY 18



Half Page Horizontal:
7.625" x 4.9375"

Third Page Square:
5" x 5"

Sixth Page Vertical:
2.375" x 5"



Half Page Vertical:
3.6875" x 10.125"

Third Page Vertical:
2.375" x 10.125"

Ad File Format: High-resolution (300 dpi) cmyk PDF or jpeg. Text converted to outlines.

No registration or crop marks please.

File Naming: Advertiser Name, Ad Size & Year (ex: Joes Bar Full Page 2017.pdf).

Ad Delivery: Email, Dropbox, or via CD, DVD or flash drive.

DESIGN SERVICES AVAILABLE:

Contact us if you need assistance with your ad.

CONTACT:

Danny Calametti

danny@alabamacasting.com • 832.435.3976

Elizabeth Walden

ekmwalden@gmail.com • 334-221-9394

David Calametti

david@alabamacasting.com • 251.623.1751